

IAN JACKSON-BUSIK

SENIOR PRODUCT DESIGNER

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Ian Jackson-Busik

SUMMARY

Senior Product Designer with 7+ years of experience blending design, usability research, and front-end development to create seamless, data-driven user experiences. Adept at leading cross-functional teams, establishing scalable design systems, and translating bold visions into high-impact products.

WORK EXPERIENCE

Senior Product Designer - Imagine Learning 2023 - Present

- Led design and front-end coding for “The Growth Report” dashboard, used by **8,000+ teachers**, reducing manual tasks.
- Expanded and maintained a design system spanning 12 products, ensuring consistent brand and user experience.
- Presented monthly analytics to stakeholders to prioritize feature adoption, **boosting engagement by 45%**.

Senior Product Designer - Zillow 2020 - 2023

- Spearheaded design for Zillow Sign & Collect, Underwriting Model, and 3D Homes, accelerating acquisitions by 10% for **50K+ daily users**.
- Contributed to two teams (**Zillow Rentals & Zillow Offers**), aligning designs across multiple verticals.
- Redesigned underwriting processes into a modern platform for analysts and approvers, improving efficiency by **40%**.

UX Designer - Oculus 2018 - 2020

- Collaborated to launch the first wireless VR headset, driving **250K units sold by Q3**.
- Conducted VR usability studies with diverse groups, shaping product roadmap priorities.
- Built accessible onboarding flows with engineering and accessibility teams, meeting WCAG standards.

UX & Gameplay Designer - Mythical Games 2016 - 2018

- Designed in-game interfaces for **120K+ players**, aligning art direction with core gameplay loops.
- Partnered with monetization teams to balance eCommerce and gameplay flow.
- Developed platform-specific controller layouts (Switch, PC, Xbox), ensuring a responsive, intuitive experience.

SKILLS

- **Design:** Product Design, Interaction Design, Game Design, Wireframing, Prototyping, Usability Testing, A/B Testing, Design Systems, Presentations, Strategic Problem-Solving, Growth, Writing
- **Technical:** Figma, Pendo, HTML, CSS, JavaScript, Miro, Procreate, Adobe Creative Suite, AI Prompting, Illustration

EDUCATION

- **Bachelor of Science, Human-Computer Interaction** | Whitworth University
- **Associate of Science, Computer Science** | North Seattle Community College
- **UX Accessibility Certificate (WCAG)** | Udemy, 2024